



**SECOND CALL FOR PROPOSALS**

# **SUSTAINABLE TOURISM INITIATIVES**

**Sustainable Bays: Safety, Management, and  
Stewardship of Tourist Port Areas  
Criteria**

Small, medium and large proposals

Available Amount: \$1.2 million

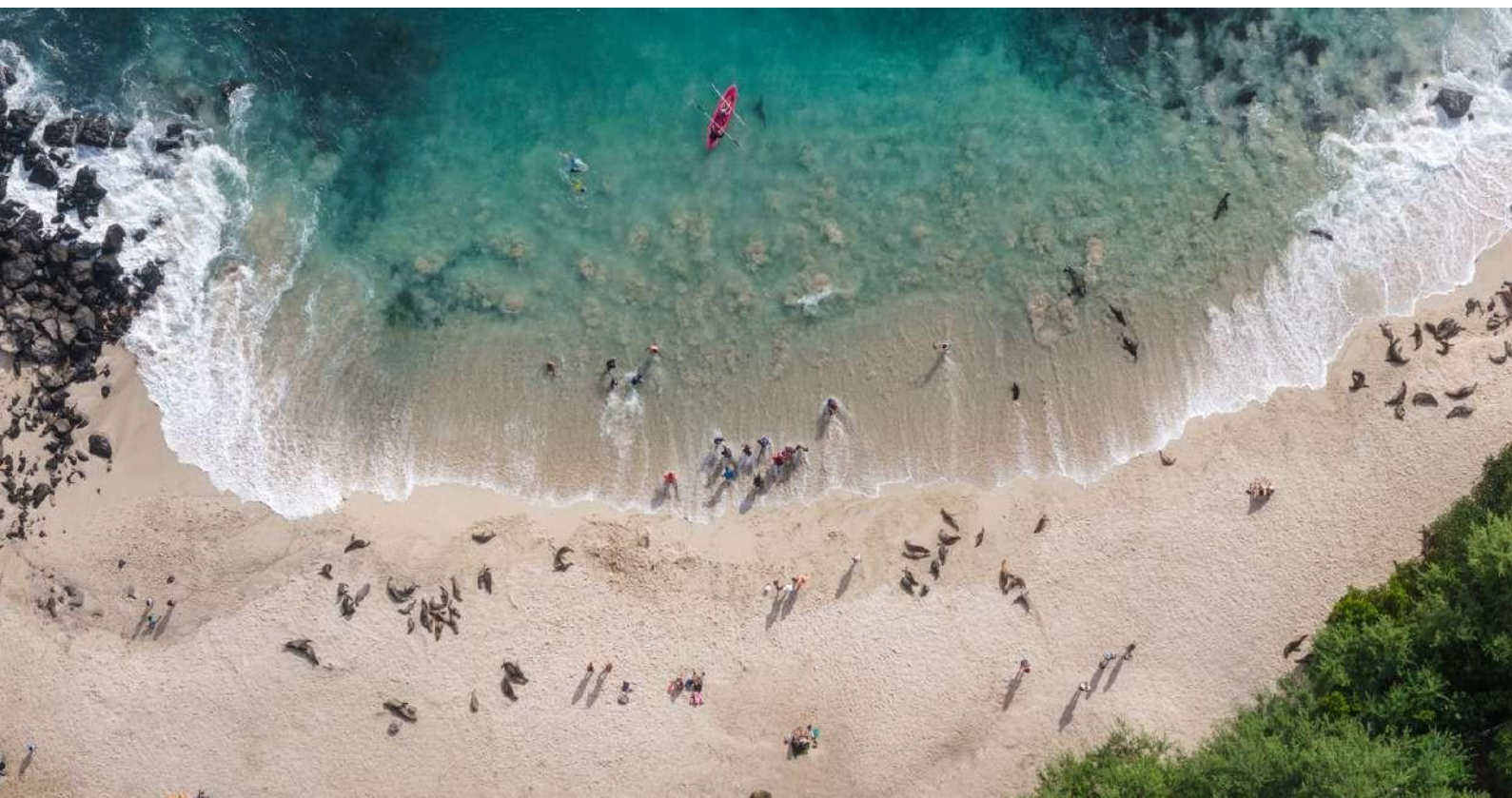


## Sustainable Bays: Safety, Management, and Stewardship of Tourist Port Areas

increasing pressures on its ecosystems due to the concentration of tourism activities in sensitive areas, limited infrastructure, and the need to improve the quality, safety, and sustainability of tourism services. In response, **GLF** seeks to catalyze integrated, innovative, and participatory solutions that promote sustainable and responsible tourism in the archipelago.

Galapagos' sustainable development model is based on an economy aligned with conservation, strengthened governance, territorial planning, and a transition toward tourism compatible with the archipelago's ecological fragility. Within this context, the management of marine-coastal zones, particularly in populated ports, and infrastructure limitations represent key challenges.

This call is based on the principles, objectives and guidelines established in the different Galapagos planning instruments and marine-coastal regulations issued by municipal governments and the maritime authority. In alignment with these frameworks, it aims to promote initiatives that strengthen a responsible, regulated and environmentally sustainable tourism model.



# Focus and Scope:

This financing line seeks to strengthen safety and sustainable management of spaces for public-use located in bays of populated ports with high tourist use, through coordinated actions that promote co-responsibility among authorities and users.

In this context, projects and initiatives funded under this call may include:

## **1. Improving safety, accessibility, and sustainability in public-use bays.**

This line promotes interventions to enhance infrastructure and integrated management of tourist bays, ensuring safe, accessible, and environmentally responsible conditions for residents and visitors. Priority will be given to projects that optimize maritime mobility, vessel organization, embarkation and disembarkation areas, and the implementation of conservation and sustainable use measures that reduce pressure on marine-coastal ecosystems.

## **2. Actions promoting co-responsibility between public, private and community actors in coastal space management.**

Proposals should foster participatory governance mechanisms that engage public institutions, tourism operators, community organizations, and other relevant stakeholders to strengthen sustainable coastal planning and management. Priority will be given to initiatives based on use agreements, self-regulation practices, community monitoring, and collaborative spatial planning, with an emphasis on intersectoral cooperation to ensure the sustainability of tourism- and marine-related economic activities.

## **3. Initiatives reducing marine pollution and improving waste management in coastal areas of high tourist activity.**

Initiatives that promote efforts towards the mitigation of environmental impacts derived from tourism and coastal activities by strengthening the prevention, collection, treatment and recovery of solid and liquid waste, in alignment with Galapagos regulations, including the reduction of single-use plastics and the adoption of clean technologies.

## REQUIREMENTS AND CONDITIONS:

1. Proposals must present realistic project phases, including a timeline and specify mechanisms for delivering results.
2. All proposals must comply with regulations governing public spaces and ports and be coordinated with the competent authorities, respecting the roles of different user groups and cantonal and provincial governments.

## Specific Evaluation Criteria



### Community Impact

**25%**

It assesses the extent to which the project contributes to the social and economic well-being of the local population, particularly priority groups linked to the tourism sector. The assessment considers the clarity of expected results, the use of verifiable indicators (number of direct and indirect beneficiaries), and how the initiative strengthens community participation within a responsible tourism model.



### Marine conservation Impact

**25%**

It assesses the project's contribution to the responsible management of tourism activities in marine-coastal environments, biodiversity conservation, and the mitigation of ecosystem pressures. Priority will be given to proposals that clearly demonstrate how their implementation will reduce urgent negative impacts and strengthen sustainable practices in areas with high tourist use intensity.



### Technical Capability

**25%**

It assesses the experience and technical competence of the project team and its strategic partners to implement sustainable tourism initiatives in compliance with safeguards, standards, and socio-environmental regulations, as well as their operational and continuous evaluation capacity to ensure effective project implementation.



### Gender and diversity

**15%**

It assesses the integration of concrete actions that promote gender equality, inclusion and diversity in the tourism sector. Proposals that guarantee equal opportunities and equitable participation in the benefits derived from sustainable tourism activities will be positively recognized.





**Innovation**  
**10%**

It recognizes initiatives that introduce novel elements into sustainable tourism products, services, or management approaches, highlighting their competitive advantages and potential to transform existing practices in the tourism sector.

## General Criteria

In addition to the specific evaluation criteria outlined above, all concept notes and proposals submitted to the GLF are evaluated against the general criteria set out in the Fund's Grants Manual.

### Important:

It should be emphasized that specific activities for monitoring visitor sites within the Galapagos National Park will not be considered under this call, as their implementation and prioritization fall under the Park's institutional competencies.

